



# Sponsorship Opportunities

From the Producers of the Keystone Farm Show & Country Folks Weekly Farm Newspapers

September 15-16, 2023 • Fri. 9-4, Sat. 9-4 • Len Lo Farm • Robinson Road • Mohawk, NY 13407

## SHOW BAG SPONSORSHIP

**EXCLUSIVE \$500** Sponsor supplies 5,000 bags inserted by the exhibitor with 2 of their promo pieces. Bags to be distributed at the show entrance to the first 5,000 attendees.

## PORTA POTTY SIGN SPONSORSHIP

**\$100 for 5 Signs (3 sets of signs Available)**

Laminated ads will be placed in 5 of the porta potties used at the show assuring visibility to a captive audience.

## BENCH SPONSORSHIP

**\$30 Exhibitors**    **\$50 NON-Exhibitors (10 Available)**

Have your company information on a bench to placed throughout the show. Image area 8”h x 22”w. Full color.

## BANNER SPONSORSHIP

**SCHOLARSHIP FUND INSIDE FOOD TENT:**  **\$100 Exhibitors**    **\$150 NON-Exhibitors** 2’h x 6’w. Single sided. Full color.

**OUTSIDE MORTON BUILDING:**  **\$200 Exhibitors**    **\$300 NON-Exhibitors** 3’h x 10’w. Single sided. Full color.

## TRAM SIGN SPONSORSHIP

**SIDES: (6 Available)**  **\$30 Exhibitors**    **\$50 NON-Exhibitors**

**BACK: (1 Available)**  **\$50 Exhibitors**    **\$75 NON-Exhibitors**

## AISLE MARKER SPONSORSHIP

**\$100 per Side (24 Available)** Have your company information on the aisle marker signs that will hang from the ceiling in the building. Image area 34”h x 24”w. Full color.

## SKID STEER RODEO SPONSORSHIPS

Country Folks Farm Progress Show championship skid steer rodeo will be held Friday, September 15 from 9am to 1pm. Contestants will compete to qualify in a “luck of the draw” chosen machine to win \$500 for the fastest clean time (no penalties) in the finals. All contestants must be 18 years of age and able to prove it.

**DIAMOND - EXCLUSIVE \$750**

- \$500 prize and participation money donor.
- Billing in all rodeo related ads, posters and advertising as the Exclusive Diamond Level Sponsor.
- All signage for the event at the show will give you top billing.

**EMERALD - EXCLUSIVE \$500**

- \$250 prize and participation money donor.
- Billing in all rodeo related ads, posters and advertising.
- All signage for the event at the show will list you as Exclusive Emerald Sponsor.

**RUBY \$250**

- \$125 prize and participation money donor.
- Billing in all rodeo related ads, posters and advertising.

Exhibiting Co. \_\_\_\_\_ Contact Name \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Fax Number \_\_\_\_\_

email: \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_ Amount to Charge: \$ \_\_\_\_\_